

# American Water Summit 2010

## New Environment, New Directions

3rd and 4th November 2010,  
Dulles Westin Hotel, Washington DC

Global  
Water Intelligence

### Day 1: Wednesday 3rd November

#### 8.30 -10.15 AM PRE-CONFERENCE WORKSHOP: WATER INVESTMENT TRENDS AND STRATEGIES

Leading water analyst **Debra Coy** and **Steve Maxwell** of the TechKNOWLEDGEy Strategic Group are joined by **Jud Hill** of the NGP Global Adaptation Fund, **Amol Deshpande** of Kleiner Perkins, and **David Gray** from Credit Suisse to introduce the opportunities arising from water's strong long-term growth prospects. Utilities, technology companies, early-stage investment, water rights and alternative investments: which sectors show the greatest potential?

#### 10.15-10.45 AM: COFFEE BREAK

#### 10.45 - 12.30 PM PRECONFERENCE WORKSHOP: US MARKET PREVIEW

The results of Global Water Intelligence's 2010 American market survey and forecast are introduced by US Editor **Emily Pickrell**, followed by a panel discussion led by GWI Publisher **Christopher Gasson** to highlight the investment plays arising from the report.

#### 12.00 CONFERENCE REGISTRATION OPENS

#### 12.00 - 1.30 PM LUNCH

#### 1.30 -3.00 PM OPENING SESSION: WATER POLICY FUTURES

Welcome speech by **Robert Kennedy Jr**

It is crunch time in the US water sector. The irresistible force of growing water scarcity and crumbling underground infrastructure is meeting the immovable object of public finances. The policy response will determine what happens next. EPA Assistant Administrator for Water **Peter Silva** (tbc), former US Senator **Gary Hart**, and **Anne Castle**, Assistant Administrator of Science at the US Department of the Interior outline their solutions to the problem. Chaired by **Bill Bertera**, Executive Director of the Water Environment Federation.

#### 3.00 - 3.30 PM TEA BREAK

#### 3.30 -5.00 PM ROUND TABLE NETWORKING

GW's popular conference session format enables delegates to mix and meet while learning about a wide range of subjects which match their interests. Each table is hosted by a specially invited guest, who introduces a subject of key importance to the water sector, and leads a 20 minute discussion with delegates around the table. After 20 minutes delegates choose another table and move on. There will be 3 sessions of 20 minutes in total, each separated by a short break. Sessions include:

**Dick Champion**, President, Clean Water America Alliance, and Director, Water Pollution Control Department, Independence MO - *"Can America Develop an Integrated Water Policy?"*

**Jonathan Pawlow**, Counsel, Subcommittee on Water Resources and Environment, House of Representatives - *"What is Congress doing about water infrastructure funding? What should it do?"*

**Jeff Theerman**, President National Association of Clean Water Agencies, and Executive Director St Louis MSD - *"Who will pay to fix the sewers? Addressing Funding Challenges."*

**David Henderson**, Managing Director, XPV Capital - *"Venture Capital Investment in Water."*

**Bruce Babbitt**, Former Governor of Arizona and Secretary of the Interior - *"Water: Commodity versus Human Right."*

**Eric Thornburg**, CEO Connecticut Water, Incoming President of NAWC - *"Sustainable Infrastructure - Redefining the Challenge."*

**Jerry Johnson**, General Manager, Washington Suburban Sanitary Commission, Director, Association of Metropolitan Water Agencies - *"What happens when the pipes break?"*

**Michael Deane**, Executive Director, NAWC - *"The Status of Federal Stimulus Spending."*

**Jon Clark**, Head of Water Business, Danaher - *"The Monitoring and Instrumentation Market."*

**Jennifer Hosterman**, Mayor of Pleasanton and Co-Chair of the US Conference of Mayors Water Council - *"The US Conference of Mayors & The Water Funding Crisis."*

**Debra Coy**, Svanda & Coy Consulting - *"Water Investing: New Trends and Directions."*

**McKinsey & Co** - *"Optimization and Benchmarking for US Utilities."*

**Steve Maxwell**, TechKNOWLEDGEy Strategic Group - *"Merger and Acquisition Trends in the US Water Industry."*

**Clay Landry**, Managing Director, WestWater Research - *"Trends in Water Resource and Water Rights Markets."*

**Carey Lykins**, President & CEO, Citizens Energy Group - *"How the Indianapolis Water and Sewer Deal will work."*

**Jeanette Brown**, President, Water Environment Federation and Executive Director Stamford (CT) Water Pollution Control Authority - *"Economics of Wastewater: from nitrogen credits to sludge to energy - what works?"*

**Robert Simonds**, Chair of the MWD of Southern California Blue Ribbon Committee - *"The Future of the Municipal Water District of Southern California."*

**Jim Reynolds**, Executive Director of the Florida Keys Aquaduct Authority - *"Water Infrastructure Challenges in the Florida Keys."*

5.00 - 5.15 PM BREAK

### 5.15 - 6.30 PM WATER INVESTMENT IDOL IN ASSOCIATION WITH

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CEOs of five early-stage companies representing different opportunities to invest in the water sector make their pitch for why they offer the best return. **Steve Maxwell** chairs the session, and the difficult questions will be asked by a panel of judges, including **Jeff Garwood**, industry consultant and former CEO of GE Water, **David Gray** of Credit Suisse, and **Dan McCarthy** of Black and Veatch Water. The audience will then vote on the winner.

7.00 - 8.00 PM COCKTAIL HOUR  
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8.00PM:

## Dinner with Ed Rendell, Governor of Pennsylvania (tbc)

Including presentation of the water investment idol trophy

### Day 2: Thursday 4th November

8.30 - 10.00 AM KEY NOTE SESSION: A NEW APPROACH TO WATER SCARCITY

Historically, governments have sought to shield people from the harsh reality of the natural environment, building whatever infrastructure is necessary to create the fiction of plentiful water. This approach is no longer sustainable, but what is the way ahead? **George Tchobanoglous**, Professor Emeritus of Civil and Environmental Engineering at The University of California at Davis, The General Manager of the Southern Nevada Water Authority **Pat Mulroy**, **Tim Loftus**, Head of Water Supply Planning at the Chicago Metropolitan Agency for Planning, and **Bruce Babbitt**, Former Governor of Arizona and Bill Clinton's Secretary of the Interior present their views. Chaired by **Robert Simonds**, Chairman of the Metropolitan Water District of Southern California's Blue Ribbon Committee.

10.00 - 10.30 AM COFFEE BREAK

### 10.30 - 12.15 PM THE WATER AND ENERGY NEXUS

As natural resources diminish, water and energy are pitted against each other as never before: in the gas shale, in agriculture for biofuels, in power plants, in the pumping stations and desalination facilities. **Amanda Brock**, CEO of Water Standard, discusses the challenges and opportunities in this conflict with **Dick Heckmann**, CEO of Heckmann Corp., CERA Director **Samantha Gross**, **Heiner Markhoff**, President and CEO of GE Water & Process Technologies, **David Flitman**, President of Water and Process Services at Nalco, and **Venkee Sharma**, CEO of Aquatech.

12.15 - 1.45 PM LUNCH

### 1.45 - 3.30 PM: NEW FUNDING MODELS FOR INFRASTRUCTURE

Out of a crisis comes innovation. In the wake of the stimulus package, water utilities are looking for inventive new ways to finance their infrastructure. **Laurent Auguste**, CEO of Veolia Water America, **Greg Ballard**, Mayor of Indianapolis, **David Trimble** Director of Natural Resources and Environment at the Government Accountability Office, **David Stanton**, President and CEO of APTwater, **Richard Splete**, Senior Consultant from MWH Global, and **Bob Gonzales**, Ex-Mayor of Santa Paula, explain how they see the solution coming together. Chaired by **Kathy Shandling**, Executive Director of the International Private Water Association (IPWA)

3.30 - 4.00 PM: COFFEE BREAK

### 4.00 - 5.30 PM THE INDUSTRY LEADERS PANEL

Is the water industry on the edge of something big, or is real growth always destined to be in the future? With companies such as GE and Siemens making big bets on the market, and investors taking renewed interest in the sector, what is the outlook? The people at the top of the water business give their view of what the future holds.

Including **Jeff Sterba**, CEO of American Water, **Bob Bailey**, President of the Water Group at CH2M Hill, **Greg Hyland**, CEO of Mueller Water, **Dan McCarthy**, President and CEO of Black and Veatch Water, and **Bertrand Camus**, CEO of United Water. Chaired by **Andy Seidel**, CEO of Underground Solutions.

5.30 - 6.30 PM FAREWELL DRINKS  
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