



GLOBAL WATER
SUMMIT 2018
Transcending Boundaries

15 — 17 APRIL 2018
PARIS

SPONSORSHIP OPPORTUNITIES

1. INTRODUCTION:

Be part of an event supported by top firms across the industry. Take a look at our past sponsors:



2. THE 2017 GLOBAL WATER SUMMIT IN NUMBERS:



700+ executives and decision makers

160+ speakers

70 countries represented by delegates

105,884 page views on watermeetsmoney.com* with **34,894** unique visitors

Others (incl. researchers, academics, policy makers and government ministers) – **14%**

Utilities – **11%**

Engineers – **2%**

C-suite / Top Executives – **41%**

Managers – **32%**

Attended by delegates from every part of the global water industry

Key groups of attendees include:

- Industrial end users
- Utilities + Municipalities
- Systems Integrators/ EPC Contractors
- Project Developers/ Investors
- Financiers
- Equipment Suppliers
- Government representatives

(*during summit year cycle – 1 May 2016 – 1 May 2017)

3. WHY SHOULD YOU SPONSOR GWS 2018?

Be part of our globally recognised and valued event. The Global Water Summit is renowned within the water industry for the concentration of high level senior executives that attend every year. Get involved as a sponsor and establish rapport with the most influential water industry professionals, and raise your profile amongst high-value potential clients and partners.

With our extensive and targeted marketing campaigns, you'll build visibility on both a national and international scale, and in markets you haven't tapped into yet. Have your brand promoted across all our summit multimedia- on banners, our app, exhibitions and TV and session screens, as well as summit emails and websites viewed by over 70,000 water professionals worldwide. What's more, by being involved in the summit, your company will send a message to the high-level attendees that it is genuinely interested in supporting and engaging with the international water community.

BUILD VISIBILITY IN BOTH YOUR TARGET MARKETS AND ON THE GLOBAL SCALE.



4. TESTIMONIES



Michael Cole, Regional Director, MEA Cluster, VA Tech Wabag Limited

“the networking was great and the content spot on”.



Michael Wafai, SETE Saudi Arabia

“Informative, productive and fruitful with excellent attendance and organization. The organizing team did a great job!”



Stephane Boyer, Managing Director, SUEZ Industrial Solutions

“Great opportunity to join a lively community ... GWS enables to efficiently connect with a large number of relevant people.”

Devesh Sharma, Aquatech

“Excellent. a must have on the yearly calendar.”

Emilio Gabbrielli, Former President, International Desalination Organisation

“Good networking and enriching content. Over 10 years, GWS has kept, unlike other events, its unique character and overall good value for money”.

Andres Zancada, Business Development Director, Aqua Advise

“Perfect chance to meet the right people every year.”



Kunal Shah, VA Tech Wabag Limited

“Power packed networking, wonderful gathering of water industry professionals, Enlightenment on new trends in water sector - A true GLOBAL EVENT and the best in Water sector”.

Neil Brennan, Managing Director, Western Water, Australia

“Really enjoyed the variety of speakers and subject matter.”



Annemie Otten, Royal HaskoningDHV

“It was an experience to be amongst the top of the global water sector. A good way to get informed about the latest developments.”

KY Tai, PUB, Singapore

“It was a wonderful experience, with opportunities to meet water professionals from all over.”

Santiago Martínez, Almar Water Solutions

“Excellent. A lot of customers and specialists from different water markets & geographies.”

5. PREMIUM SPONSORSHIP OPPORTUNITIES

SOLD

GOLD

Please contact **Abigail Edwards** at abigail.edwards@globalwaterintel.com for further information.

SILVER

- Up to 6 companies

£30,750/\$46,000

- Medium Exhibition Space (3m x 2m); materials to be provided by sponsor
- Silver Sponsor logo on all marketing materials, including Conference website
- Silver Sponsor logo on Conference signage, including the banner in the main session room
- Inclusion of promotional brochures at literature points
- Half Page advertisements in March & April issues of GWI Magazine
- Access to pre-Conference delegate list to request and organise meetings with other delegates
- 3 minute promotional video to be played on loop throughout the Conference - Not exclusive
- 2 FREE delegate places

BRONZE

- Up to 12 companies

£15,375/\$23,000

- Small Exhibition Space (2m x 2m); materials displayed to be provided by sponsor
- Bronze Sponsor logo on all marketing materials, including Conference website
- Bronze Sponsor logo on Conference signage, including banner in the main session room
- Access to pre-Conference delegate list to request and organise meetings with other delegates
- 1 FREE delegate place

6. EXHIBITING OPPORTUNITIES

EXHIBITING:

LARGE

4m x 2m Exhibition stand
logo on Conference Website
£8100 / \$12,125



MEDIUM

3m x 2m Exhibition stand
logo on Conference Website
£4850/\$7250



SMALL

2m x 2m Exhibition stand
logo on Conference Website
£3075/\$4600



7. EVENT SPONSORSHIP OPPORTUNITIES



VIDEO SHOWCASE:

This is a promotional video to be played on a loop next to the registration desk throughout the Summit.

- Promotional Company Video on loop near registration
- Company Logo on Conference website

£3075/\$4600

CHARGING STATION SPONSOR:

- Company Branding on the charging station
- Company logo on Conference Website

£6425/\$9625



SPONSORED LUNCH:

One company has the chance to host a lunch for selected delegates of their choice. Whether it's current clients or potential future clients, this is the perfect way to connect with specific companies to create business relationships that will benefit you once the Summit has ended.

- Branded company banners
- The opportunity to make a speech at the lunch
- Logo on signage at the event (equivalent to Bronze level)
- Branded lunch items served at the lunch (to be provided by sponsor).

£17,500/\$26250

WATER SUPPLIER:

Be the supplier of branded water that will be served during refreshment breaks and on all speaker podiums. This is one of the best ways to get your brand in front of all our delegates (branded water must be supplied by sponsor).

- Branded bottled water displayed at the event
- Company signage equivalent to Bronze Level sponsorship



8. OTHER SPONSORSHIP OPPORTUNITIES

CONFERENCE PROGRAMME SPONSOR:

Each year we print the agenda and provide every delegate with a copy inside their badges. Your company logo will be placed on the agenda and a small advertisement can be placed in prime position on the back cover.

- Sponsorship of the mini printed programme in delegate lanyards- featuring a company logo and a small advertisement.

£6000/ \$9000

WELCOME RECEPTION SPONSOR:

Many delegates arrive the day before the sessions start to attend the registration drinks - allowing them to take advantage of the networking opportunities at the earliest opportunity. This is a forum for delegates, speakers, and sponsors to get to know each other in a slightly less formal atmosphere prior to the Conference.

- Company Logo on signage at the event (equivalent to Bronze level)
- 10-minute welcome speech during the reception
- Branded banners displayed in the networking area during the Conference

£15,375/\$23,000

SPONSORSHIP OF INDIVIDUAL SESSIONS:

Our quality sessions are one of the primary reasons our delegates return year after year. Sponsoring one of these sessions will establish your company as an authority on the selected topic.

£7375/\$11,000

ONE TO ONE NETWORKING:

This is one of our most popular sessions where delegates set up one-to-one meetings with other delegates prior to the Summit. As the exclusive sponsor, you have the advantage of having the only branding in the room, not

to mention, exclusive branding on every email regarding one-to-one meetings set up through the Conference app

- Company Branding on Conference Website and App.
- Logo presence on the online and printed agenda.
- Branded Banners in the meeting room.
- Company Logo on all email correspondence for one-to-one meetings done through the Conference App

£6150/\$9200

ROUNDTABLE SPONSORSHIP

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This is one of our most popular sessions where insight leaders direct 45 tightly focused round table discussion groups on new trends in desalination, water treatment & reuse in oil, mining & gas, produced water technology, smart water sensors, new models for public-private finance, emerging regions, and more. Each delegate will be able to participate

in four 20-minute discussion groups to engage with the top minds in the water market. All delegates attend this session on the first day, and it's a great way to get your branding out there and show our delegates you support a collaborative effort towards improving the water industry.

- Company banners to be displayed in the private exchange session
- Logo placed on all table signs
- Logo presence on online and printed agenda next to the session name
- Logo on the Conference Website.

PRIVATE MEETING ROOM:

A room exclusively for your company's use to facilitate further networking throughout the Conference.

£4675/\$7000

9. GLOBAL WATER AWARDS

Be part of the industry's most prestigious awards show.

The Global Water Awards 2017 were presented at the Palacio de Cibeles, Madrid by Nassim Nicholas Taleb, Former Trader, Risk Specialist and Author of the Incerto Series. The awards were sponsored by Evoqua last year, and recognise and reward those initiatives in the water, wastewater and desalination sectors that are moving the industry forward. Help reward the champions of our industry and sponsor an individual award.



Provisional categories:

- Water Company of the Year
- Desalination Company of the Year
- Smart Water Company of the Year
- Breakthrough Water Technology of the Year
- Water / Wastewater Project of the Year
- Industrial Water Project of the Year
- Municipal Desalination Plant of the Year
- Industrial Desalination Plant of the Year
- Water Deal of the Year
- Water Leaders Award
- Water Technology Idol

10. AWARDS SPONSORSHIP OPPORTUNITIES

GLOBAL WATER AWARDS GOLD SPONSOR



SOLD

- 2 Roll-up banners in the welcome cocktails area for the gala dinner
- Logo on all numbered table cards
- Opportunity to make a speech at the event
- Logo present on screen during the awards announcement
- The two best tables reserved for company members and clients with your logo and company name » The Guest of Honour will be seated at your dining table
- Your name and logo featured in the awards marketing, including the Awards website
- Medium Stand (3m x 2m) in the exhibition area of the conference

Individual Awards Sponsor £14,000/\$21000

Our awards recognize excellence in the water industry, and sponsoring one of these categories will show your company as a leader in rewarding excellence. Your logo in one of these categories will tie your brand to the prestige of the event.

- Your company logo will appear next to that award in all marketing materials and on the website in the run-up to the conference, and next to the award in the programme
- Includes a reserved table for 10 at the awards ceremony for company members and clients with your logo, the company name, and the name of the award you are sponsoring
- Stage presence during award presentation
- Group photograph with guest of honour
- Logo on Global Water Awards dinner signage
- Logo and profile in Awards Programme

Awards Table Sponsorship- £7375/\$11,000

Get a table in prime position and promote your company in our marketing of the Global Water Awards.

- A reserved table for 10 at the awards with your logo and company name (all other seating is not assigned)
- Logo presence on www.globalwaterawards.com
- Logo on Global Water Awards signage
- Logo and profile in the Awards programme



11. GWS 2018 DIGITAL EXPO

THE GLOBAL WATER SUMMIT 2018 DIGITAL EXPO

As digital solutions are increasingly being deployed across the water industry, be part of our new platform for this emerging area of growth. Associate your brand with our specialised Digital Expo space, focused on driving discussion and networking between key players in the digital space.

- Engage in structured, targeted networking between delegates from all parts of the digital supply chain.
- Facilitate roundtable discussions dedicated to digital applications and solutions.
- Contribute to our Smart Solutions Platform, where both suppliers and end-users can come together to discuss common interests and showcase leading-edge developments.

To be involved and learn about opportunities to showcase your digital expertise at our new GWS 2018 Digital Expo, please contact Abigail Edwards:
Email: abigail.edwards@globalwaterintel.com
Telephone: +44 01865 204 208

11. CONTACT DETAILS



To talk through the sponsorship opportunities for The Global Water Summit 2018, please contact Abigail Edwards.

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