



GLOBAL WATER
SUMMIT 2018
Transcending Boundaries

15 — 17 APRIL 2018
PARIS

DIGITAL EXPO SHOWCASING OPPORTUNITIES

1. THE GLOBAL WATER SUMMIT

The Global Water Summit is widely known as the leading water industry conference. Renowned for its high-level attendance, thought-leading content and unrivalled networking opportunities, the Global Water Summit attracts more top water leaders and business executives than any other water event, and is vital in shaping the movements of the water industry each year.

Be part of our globally recognised and valued event. Get involved as a sponsor and establish rapport with the most influential water industry professionals, decision makers and water technology specialists, and raise your profile amongst high-value potential clients and partners.

With our extensive and targeted marketing campaigns, you'll build visibility on both a national and international scale, and in markets you haven't tapped into yet. What's more, by being involved in the summit, your company will send a message to the high-level attendees that it is genuinely interested in supporting and engaging with the international water community.



2. THE 2017 GLOBAL WATER SUMMIT IN NUMBERS:



700+ executives and decision makers

160+ speakers

70 countries represented by delegates

105,884 page views on watermeetsmoney.com* with **34,894** unique visitors

Key groups of attendees include:

- Industrial end users
- Utilities + Municipalities
- Systems Integrators/ EPC Contractors
- Project Developers/ Investors
- Financiers
- Equipment Suppliers
- Government representatives

Others (incl. researchers, academics, policy makers and government ministers) – **14%**

Utilities – **11%**

Engineers – **2%**

Managers – **32%**

C-suite / Top Executives – **41%**

Attended by delegates from every part of the global water industry

(*during summit year cycle – 1 May 2016 – 1 May 2017)

3. THE GLOBAL WATER SUMMIT 2018 DIGITAL EXPO

As digital solutions are increasingly being deployed across the water industry, we want to foster a community of high level digital decision makers and solution providers, from both the utility and industrial sectors, to champion the water industry's place in the 4th industrial revolution.

Be part of our new platform dedicated to this emerging area of growth. We've selected your company as a perfect partner to help us build this new digital solutions community, and champion cutting edge technologies across the entire international water industry.

Associate your brand with our specialised GWS 2018 Digital Expo, focused on driving discussion and networking between key players in the digital space:



Exhibit at our **Smart Solutions Platform** where both suppliers and end-users can come together to discuss common interests.



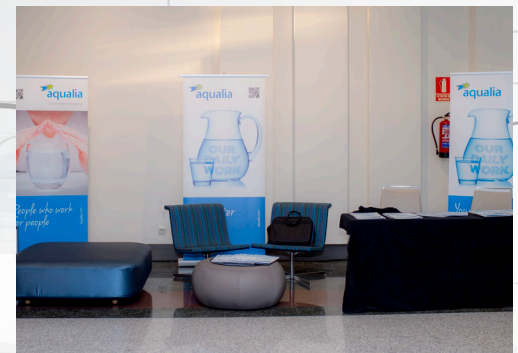
Magnify your brand's visibility to the international water industry, as you become part of our **online and print promotion** of the Digital Expo.



Engage in **structured, targeted networking** between delegates from all parts of the digital supply chain.



Attend **roundtable discussions** dedicated to digital applications and solutions.



4. DIGITAL EXPO OPPORTUNITIES

Your involvement the GWS Digital Expo goes beyond a specific exhibiting opportunity. You'll be part of a specialised forum space at the Summit, dedicated to interaction between digital specialists and the wider water industry, with range of networking and showcasing sessions.

See below for the list of opportunities you'll have access to as an exhibiting partner of the Digital Expo:

The Smart Solutions Platform

Establish your expertise and showcase your products and services as an exhibiting member of the Digital Expo's Smart Solutions Platform.

- Build brand visibility and present your leading-edge developments, **with a company or product showcase** at The Platform's showcase arena, open to all delegates.
- Organise one-to-one meetings with key digital professionals at your **Smart Solutions Platform exhibiting space.**
- Exhibit in an area of the summit where **leading digital professionals can come together to network** and discuss common interests in digital technology and its applications.
- **Hear from a select group of high level speakers** discussing a range thought-provoking digital topics.



4. DIGITAL EXPO OPPORTUNITIES (cond)

The Digital Expo Roundtables

Access this valuable opportunity to interact with digital leaders from all parts of the digital supply chain, spanning both the utility and industrial sectors. Get involved with our fast-moving, highly rated roundtable discussions, one of the most popular parts of The Global Water Summit.

Digital Agenda Sessions

The Digital Expo will also be home to The Global Water Summit 2018's Digital Strand agenda sessions. Align your brand with our platform for thought-leadership, in-industry experiences, and case studies. Take part in Q&As focused on idea-sharing for water industry leaders as they navigate the digital revolution.

Network with a global group of delegates dedicated to digital solutions.

- Chief Technology Officers
- Industry sector Digital leaders
- Sensor Network Developers
- Pilot Project Developers
- Water Utility Leaders



5. DIGITAL EXPO SPONSOR PACKAGES



THE DIGITAL EXPO ACCESS PASS

- Smart Solutions Platform Showcase Opportunity
- Access to Digital Roundtable Discussions with water industry leaders
- Access to Digital Agenda sessions, with presentations from select digital speakers.

£2,950

Your contribution to the Global Water Summit 2018 Digital Expo means gaining access to a wealth of networking and exhibiting opportunities, whilst also helping us bring the key decision makers in the water industry together, to create a successful digital future for water.



6. CONTACT DETAILS



To talk through the sponsorship opportunities for The Global Water Summit 2018 Digital Expo, please contact Abigail Edwards.

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