



# GLOBAL WATER SUMMIT 2022

May 16 - 18, Madrid Spain  
Novotel Madrid Center

## THE GLOBAL WATER SUMMIT IN NUMBERS

**700+**

Executives and decision makers

**160+**

Speakers

**70**

Countries represented by delegates

**122,614**

Page views on [watermeetsmoney.com](http://watermeetsmoney.com)\*  
with **98,608** unique visitors

\*during summit year cycle, 1 May 2018 – 1 May 2018

## WHY SHOULD YOU SPONSOR GWS 2022?

Be part of our globally recognised and valued event. The Global Water Summit is renowned within the water industry for the concentration of high-level senior executives that attend every year. Get involved as a sponsor and establish rapport with the most influential water industry professionals, and raise your profile amongst high-value potential clients and partners.

With our extensive and targeted marketing campaigns, you'll build visibility on both a national and international scale, and in markets you haven't tapped into yet. Cement your business as an organisation that it is genuinely interested in supporting and engaging with the international water community.

**BUILD VISIBILITY IN  
BOTH YOUR TARGET  
MARKETS AND ON  
THE GLOBAL SCALE.**



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## PREMIUM SPONSORSHIP OPPORTUNITIES.

### **GOLD SPONSOR (SOLD)**

Please contact **James Head** at [james.head@globalwaterintel.com](mailto:james.head@globalwaterintel.com) for further information.

### **BRONZE SPONSOR**

(£16,450 / \$24,600)

- Small Exhibition Space (2m x 2m)
- Bronze sponsor logo on all marketing materials, including conference website
- Bronze sponsor logo on conference signage, including banner in the main session room
- Access to pre-conference delegate list to request and organize meetings with other delegates
- 1 x free delegate place

### **SILVER SPONSOR**

(£32,750 / \$48,950)

- Medium Exhibition Space (3m x 2m)
- Silver Sponsor logo on all marketing materials, including conference website
- Silver Sponsor logo on conference signage, including the banner in the main session room
- Inclusion of promotional brochures at literature points
- Access to pre-conference delegate list to request and organize meetings with other delegates
- 3-minute promotional video to be played on loop throughout the conference-not exclusive
- 2 x free delegate places

## EXHIBITING OPPORTUNITIES.

### **LARGE**

(£8,650 / \$12,930)

- 4m x 2m exhibition stand
- Logo on conference website

### **MEDIUM**

(£5,190 / \$7,750)

- 3m x 2m exhibition stand
- Logo on conference website

### **SMALL**

(£4,250 / \$6,350)

- 2m x 2m exhibition stand
- Logo on conference website

# EVENT SPONSORSHIP OPPORTUNITIES.

## VIDEO SHOWCASE

(£3,290 / \$4,920)

This is a promotional video to be played on a loop next to the registration desk throughout the summit.

- Promotional company video on loop near registration
- Company logo on conference website

## CHARGING STATION SPONSOR (SOLD)

- Company branding on the charging station
- Company logo on conference website

## CONFERENCE PROGRAMME SPONSOR

(£6,420 / \$9,625)

Each year we print the agenda and provide every delegate with a copy inside their badges. Your company logo will be placed on the agenda and a small advertisement can be placed in prime position on the back cover.

- Sponsorship of the mini printed programme in all delegate lanyards - featuring a company logo and small advertisement

## ONE TO ONE NETWORKING (SOLD)

This is one of our most popular sessions where delegates set up one-to-one meetings with other delegates prior to the summit. As the exclusive sponsor, you have the advantage of having the only branding in the room, not to mention, exclusive branding on every email regarding one-to-one meetings set up through the conference app.

- Company branding in the conference website and app
- Logo presence on the online and printed agenda
- Branded banners in the meeting room
- Company logo on all email correspondence for one-to-one meetings done through the conference app

## WATER SUPPLIER (SOLD)

Be the supplier of branded water that will be served during refreshment breaks and on all speaker podiums. This is one of the best ways to get your brand in front of all our delegates (branded water must be supplied by sponsor).

- Branded bottled water displayed at the event
- Company signage equivalent to Bronze Sponsorship

## WELCOME RECEPTION SPONSOR (SOLD)

Many delegates arrive the day before the sessions start to attend the registration drinks, allowing them to take advantage of the networking opportunities at the earliest opportunity. This is a forum for delegates, speakers and sponsors to get to know each other in a slightly less formal atmosphere, prior to the conference.

- Company logo on signage at the event (equivalent to bronze level)
- 10 minute welcome speech during the reception
- Branded banners displayed in the networking area

## PRIVATE MEETING ROOM

(£5,000 / \$7,475)

A room exclusively for your company's use to facilitate further networking throughout the conference.

## CONTACT

### JAMES HEAD

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[WWW.WATERMEETSMONEY.COM](http://WWW.WATERMEETSMONEY.COM)

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