



GLOBAL WATER SUMMIT 2022

Water-Positive Zero Carbon

May 16 - 18, Madrid Spain
Novotel Madrid Center

Why should you Sponsor GWS 2022?

Be part of our globally recognised and valued event. The Global Water Summit is renowned within the water industry for the concentration of high-level senior executives that attend every year. After 2 years apart, the 2022 Global Water Summit is an unmissable opportunity to re-establish rapport with the most influential water industry professionals and raise your profile amongst high-value potential clients and partners.

With our extensive and targeted marketing campaigns, you'll build visibility on both a national and international scale, and in markets you haven't tapped into yet. Cement your business as an organisation that it is genuinely interested in supporting and engaging with the international water community.

**BUILD VISIBILITY IN BOTH
YOUR TARGET MARKETS AND
ON THE GLOBAL SCALE**

WATER-POSITIVE ZERO CARBON

Climate change is changing water. Let's make it a change for the better. That is the objective of the 2022 Global Water Summit in Madrid: mapping out a route to a better future for water through the climate emergency.

The threat of greater extremes of floods and droughts is a challenge for the water industry, but it is also an opportunity. The linkages between water and energy mean that we can fix emissions by fixing water and we can fix water by fixing emissions. These synergies together with the global political commitment for climate action create the potential for transformational change. We as an industry need a strategy to make best use of it.

We call it water positive zero carbon. It is about looking for new ways to contribute to the wealth and reliability of the world's freshwater resources while at the same time reducing emissions to mitigate the impact of climate change. It is a complex challenge. It will involve finance, innovation and the evolution of new services. It needs to be understood by utility and industrial water users alike. Everyone across the supply chain has a contribution to make.

On-line meetings have been good for maintaining relationships but nothing matches the creative energy of face-to-face engagement during an intense two day summit. It is simply the best way of connecting with new people and new ideas to reimagine the future.

THE GLOBAL WATER SUMMIT IN NUMBERS

700+

Executives and decision makers

160+

Speakers

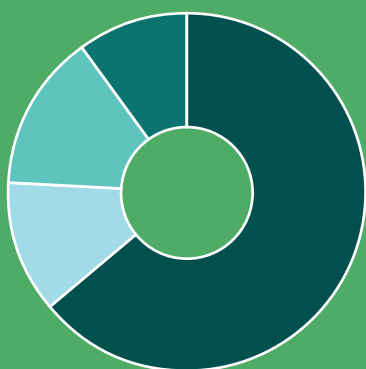
70

Countries represented by delegates

122,614

Page views on watermeetsmoney.com* with **98,608** unique visitors

WHO ATTENDS THE SUMMIT?



64% EXECUTIVES

12% MANAGERS

14% UTILITY LEADERS

10% OTHER
(inc. Govn/Regulators)

- Industrial end users
- Utilities + Municipalities
- Systems Integrators/ EPC Contractors
- Project Developers/ Investors
- Financiers
- Equipment Suppliers
- Government representatives

*during summit year cycle, 1 May 2018 – 1 May 2019

GLOBAL WATER SUMMIT 2022 CARBON PLEDGE

We are investing to reduce water industry carbon emissions by 500tCO₂e (more than double those generated by travel to the event) as part of our commitment to the objectives of the conference. We have been developing a new concept for carbon off-set within the water industry which we are excited to share at the Summit.

CURRENT GLOBAL WATER SUMMIT 2022 SPONSORS



PLATINUM SPONSOR



GOLD SPONSOR



GLOBAL WATER AWARDS



GLOBAL PARTNER



LUOW FOUNDATION
PARTNER



DIGITAL PARTNER



SILVER SPONSOR



BRONZE SPONSORS



ONE-TO-ONE NETWORKING



WATER SUPPLIER



NOTEBOOK SPONSOR



CHARGING STATION



EXHIBITORS

PREMIUM SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (SOLD)

Please contact **James Head** at james.head@globalwaterintel.com for further information.

BRONZE SPONSOR (£16,450 / \$24,600)

- Small Exhibition Space (2m x 2m)
- Bronze sponsor logo on all marketing materials, including conference website
- Bronze sponsor logo on conference signage, including banner in the main session room
- Access to pre-conference delegate list to request and organize meetings with other delegates
- 1 x free delegate place

SILVER SPONSOR

(£32,750 / € \$48,950)

- Medium Exhibition Space (3m x 2m)
- Silver Sponsor logo on all marketing materials, including conference website
- Silver Sponsor logo on conference signage, including the banner in the main session room
- Inclusion of promotional brochures at literature points
- Access to pre-conference delegate list to request and organize meetings with other delegates
- 3-minute promotional video to be played on loop throughout the conference-not exclusive
- 2 x free delegate places

EXHIBITING OPPORTUNITIES

LARGE

(£8,650 / €\$12,930)

- 4m x 2m exhibition stand
- Logo on conference website

MEDIUM

(£5,190 / € \$7,750)

- 3m x 2m exhibition stand
- Logo on conference website

SMALL

(£4,250 / €\$6,350)

- 2m x 2m exhibition stand
- Logo on conference website

EVENT SPONSORSHIP OPPORTUNITIES

VIDEO SHOWCASE

(£3,290 / € \$4,920)

This is a promotional video to be played on a loop next to the registration desk throughout the summit.

- Promotional company video on loop near registration
- Company logo on conference website

CHARGING STATION SPONSOR (SOLD)

- Company branding on the charging station
- Company logo on conference website

CONFERENCE PROGRAMME SPONSOR

(£6,420 / \$9,625)

Each year we print the agenda and provide every delegate with a copy inside their badges. Your company logo will be placed on the agenda and a small advertisement can be placed in prime position on the back cover.

- Sponsorship of the mini printed programme in all delegate lanyards - featuring a company logo and small advertisement

ONE TO ONE NETWORKING (SOLD)

This is one of our most popular sessions where delegates set up one-to-one meetings with other delegates prior to the summit. As the exclusive sponsor, you have the advantage of having the only branding in the room, not to mention, exclusive branding on every email regarding one-to-one meetings set up through the conference app.

- Company branding in the conference website and app
- Logo presence on the online and printed agenda
- Branded banners in the meeting room
- Company logo on all email correspondence for one-to-one meetings done through the conference app

WATER SUPPLIER (SOLD)

Be the supplier of branded water that will be served during refreshment breaks and on all speaker podiums. This is one of the best ways to get your brand in front of all our delegates (branded water must be supplied by sponsor).

- Branded bottled water displayed at the event
- Company signage equivalent to Bronze Sponsorship

WELCOME RECEPTION SPONSOR (SOLD)

Many delegates arrive the day before the sessions start to attend the registration drinks, allowing them to take advantage of the networking opportunities at the earliest opportunity. This is a forum for delegates, speakers and sponsors to get to know each other in a slightly less formal atmosphere, prior to the conference.

- Company logo on signage at the event (equivalent to bronze level)
- 10 minute welcome speech during the reception
- Branded banners displayed in the networking area

PRIVATE MEETING ROOM

(£5,000 / € \$7,475)

A room exclusively for your company's use to facilitate further networking throughout the conference.

CONTACT

JAMES HEAD

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SPONSORSHIP OPPORTUNITIES AT THE GLOBAL WATER AWARDS



Established in 2006 by Global Water Intelligence, the awards recognise the most important achievements in the international water industry within several categories, and reward those initiatives in the water, wastewater and desalination sectors that are moving the industry forward through improved operating performance, innovative technology adoption and sustainable financial models.

The 2022 Global Water Awards will be presented at the La Quinta De Jarama, Madrid, as part of the Global Water Summit.

GLOBAL WATER AWARDS GOLD SPONSOR (SOLD)

- 2 roll-up banners in the welcome cocktails area for the gala dinner
- Logo on all numbered table cards
- Opportunity to make a speech at the event
- Logo present on screen during the awards announcement
- The two best tables reserved for company members and clients with your logo and company name. The guest of honour will be seated at your dining table
- Your name and logo featured in the awards marketing, including the awards website
- Medium stand (3m x 2m) in the exhibition area of the conference

AWARDS TABLE SPONSORSHIP (£7,900 / \$11,800)

Get a table in prime position and promote your company in our marketing of the global water awards.

- A reserved table for 10 at the awards with your logo and company name (all other seating is not assigned)
- Logo presence on www.globalwaterawards.com
- Logo on Global Water Awards signage
- Logo and profile in the awards programme

INDIVIDUAL AWARD SPONSOR (£15,000 / \$22,425)

Our awards recognise excellence in the water industry, and sponsoring one of these categories will show your company as a leader in rewarding excellence. Your logo in one of these categories will tie your brand to the prestige of the event.

- Your company logo will appear next to that award in all marketing materials and on the website in the run up to the conference, and next to the award in the programme
- Includes a reserved table for 10 at the awards ceremony for company members and clients with your logo, the company name, and the name of the award you are sponsoring
- Stage presence during award presentation
- Group photograph with guest of honour
- Logo on Global Water Awards dinner signage
- Logo and profile in awards programme

2022 GLOBAL WATER AWARDS CATEGORIES

- Water Company of the Year
- Desalination Company of the Year
- Water Technology Company of the Year
- Breakthrough Technology Company of the Year
- Public Water Agency of the Year
- Desalination Plant of the Year
- Water Project of the Year
- Wastewater Project of the Year
- Industrial Project of the Year
- Smart Water Project of the Year
- Water Leaders Award
- Water Tech Idol

Sponsored by



FREQUENTLY ASKED QUESTIONS

WILL THIS BE A “HYBRID” EVENT/INCLUDE A VIRTUAL COMPONENT?

No. Many conferences are allowing remote attendance due to the impact of COVID on peoples' willingness and ability to travel. However, after careful consideration and discussion with members of the GWI network we have decided that the Global Water Summit will be in person only.

WILL THIS IMPACT DELEGATE NUMBERS?

We anticipate that this year attendance will be down approximately 20% on 2019 (so approximately 600 delegates down from 750) however we anticipate that the concentration of the most senior executives will be higher. For many this will be their first opportunity to reconnect with the industry on an international scale.

CAN I STILL REACH THESE PEOPLE AS A SPONSOR?

Yes. We will be increasing the visibility of the Global Water Summit through the production of session specific white papers. These documents will synthesise the arguments from specific sessions and provide action points.

The objective of the conference is to define what Water Positive means for different industry verticals and to provide a framework for organisations to both become increasingly Water Positive and to articulate the practical environmental benefits of these initiatives.

Find out more about our objectives for the 2022 Global Water Summit at watermeetsmoney.com.

CONTACT

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