



GLOBAL WATER  
SUMMIT 2025

**ACCELERATING  
INVESTMENT**

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# What is the role of industry in creating the water future we want?

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**GW*i***  
GLOBAL WATER INTELLIGENCE





# THE ECONOMICS OF WATER



Water pollution is an  
increasing global concern

... while the demand for  
water quality is growing



30% of all produced  
water is getting lost  
worldwide

... while 3.6 billion people  
have inadequate access to  
water

## Water utilities face 3 fields of action to accelerate their sustainability transformation



Decarbonization  
& energy efficiency

Resource efficiency  
& circularity

People centrality  
& societal impact

# Tackling sustainability across the end-to-end water cycle

by leveraging innovative practices and technologies to **integrated water management** based on digital technologies.



